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Quiksilver, Inc. Appoints James Ellis to its Board of Directors

Huntington Beach, California, February 18, 2009--Quiksilver, Inc. (NYSE: ZQK) today announced that James G. Ellis has been appointed to the Quiksilver Board of Directors effective February 13, 2009.

Mr. Ellis is the Dean of the Marshall School of Business at the University of Southern California. He began his professional career within the Carter Hawley Hale Stores organization, over a number of years rising to the position of Vice President, Merchandising, for the Broadway Department Store chain. Later in his career, Mr. Ellis became president and Chief Executive Officer of American Porsche Design and he has been involved in a number of other entrepreneurial ventures. These opportunities included leadership roles in several apparel manufacturers and action-sports related companies. In 1997, Mr. Ellis joined the faculty of the University of Southern California as a Professor in the Department of Marketing. More recently, Mr. Ellis was Vice Provost, Globalization, responsible for building and enhancing the USC brand internationally. Mr. Ellis holds a BBA degree from the University of New Mexico and earned an MBA degree from the Harvard Business School.

Robert B. McKnight, Jr., Chairman of the Board, President and Chief Executive Officer of Quiksilver, Inc., commented, "We are very pleased to welcome Jim to our Board of Directors and we look forward to the many ways he'll contribute to the future success of Quiksilver. Jim is a well-rounded businessman who brings with him valuable experience in merchandising, marketing and brand building and he is exceptionally well-connected in the business community. Jim also has a record of being a solid business leader, having run several companies himself. And Jim's appointment to our Board continues a wonderful relationship that we enjoy with USC and its highly acclaimed Marshall School of Business in which student interns gain valuable exposure to the business world."

About Quiksilver:

Quiksilver, Inc. (NYSE:ZQK) is the world's leading outdoor sports lifestyle company, which designs, produces and distributes a diversified mix of branded apparel, footwear, accessories and related products. The Company's apparel and footwear brands represent a casual lifestyle for young-minded people that connect with its boardriding culture and heritage.

The reputation of Quiksilver's brands is based on different outdoor sports. The Company's Quiksilver, Roxy, DC and Hawk brands are synonymous with the heritage and culture of surfing, skateboarding and snowboarding, and its beach and water oriented swimwear brands include Raisins, Radio Fiji and Leilani.

The Company's products are sold in over 90 countries in a wide range of distribution, including surf shops, skate shops, snow shops, its proprietary Boardriders Club shops and other company-owned retail stores, other specialty stores and select department stores. Quiksilver's corporate and Americas' headquarters are in Huntington Beach, California, while its European headquarters are in St. Jean de Luz, France, and its Asia/Pacific headquarters are in Torquay, Australia.



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NOTE: For further information about Quiksilver, Inc., you are invited to take a look at our world at www.quiksilver.com, www.roxy.com, www.dcshoes.com and www.hawkclothing.com.