



Company Contact: Bruce Thomas  
Vice President, Investor Relations  
Quiksilver, Inc.  
(714) 889-2200

## **Quiksilver, Inc. Appoints Paul Speaker to its Board of Directors**

Huntington Beach, California, February 11, 2010--Quiksilver, Inc. (NYSE: ZQK) today announced that Paul Speaker has been appointed to the Quiksilver Board of Directors effective immediately.

Mr. Speaker is President of Time Inc. Studios, a dedicated in-house digital studio launched by Time Inc. in early 2007 to deliver on the parent company's video strategies. Earlier in his career, Mr. Speaker's first senior marketing role began in 1995 when he became the Director of Marketing and Ideas for the National Football League. In that position, he was tasked with integrating the league's various marketing efforts and managing entertainment marketing in network prime time. In 1998, Mr. Speaker became President of the Shooting Gallery, an independent entertainment company that produced such Academy Award winning films as 'Sling Blade' and 'You Can Count on Me', where he oversaw all creative development, marketing, advertising, production and distribution of the company's television, film and music projects. Next, Mr. Speaker spent several years as an independent film consultant to Robert Redford and his Sundance Group. And in 2003, Mr. Speaker became President of RKO Pictures, where he and his management team grew the company's production and distribution more than ten-fold during his 4-year tenure.

Robert B. McKnight, Jr., Chairman of the Board, President and Chief Executive Officer of Quiksilver, Inc., commented, "We are very pleased to welcome Paul to our Board of Directors and we look forward to the important contributions he will make to the future success of Quiksilver. Paul has a terrific track record as a marketing innovator and he will add a valuable executive perspective to our continued efforts to market our great global brands and our media in new and interesting ways. Paul's experience in coordinating marketing messages across multiple platforms including online, television, mobile and video-on-demand will help us to evolve our marketing strategies and drive effective use of technology in communicating our messages."

Mr. Speaker and his family reside in Short Hills, New Jersey.

### **About Quiksilver:**

Quiksilver, Inc. (NYSE:ZQK) is the world's leading outdoor sports lifestyle company, which designs, produces and distributes a diversified mix of branded apparel, footwear, accessories, snowboards and related products. The Company's apparel and footwear brands represent a casual lifestyle for young-minded people that connect with its boardriding culture and heritage.

The reputation of Quiksilver's brands is based on outdoor action sports. The Company's Quiksilver, Roxy, DC, Lib Tech and Hawk brands are synonymous with the heritage and culture of surfing, skateboarding and snowboarding, and its beach and water oriented swimwear brands include Raisins, Radio Fiji and Leilani.

The Company's products are sold in over 90 countries in a wide range of distribution, including surf shops, skate shops, snow shops, its proprietary Boardriders Club shops and other company-owned retail stores, other specialty stores and select department stores. Quiksilver's corporate



**Quiksilver, Inc. Appoints Paul Speaker to its Board of Directors**

February 11, 2010

Page 2 of 2

and Americas' headquarters are in Huntington Beach, California, while its European headquarters are in St. Jean de Luz, France, and its Asia/Pacific headquarters are in Torquay, Australia.

\*\*\*\*\*

*NOTE: For further information about Quiksilver, Inc., you are invited to take a look at our world at [www.quiksilver.com](http://www.quiksilver.com), [www.roxy.com](http://www.roxy.com), [www.dcsboes.com](http://www.dcsboes.com), [www.lib-tech.com](http://www.lib-tech.com) and [www.hawkclothing.com](http://www.hawkclothing.com).*

##