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Quiksilver, Inc. Sells "Raisins" Portfolio of Women's Swim Brands

Huntington Beach, California, April 14, 2010 — Quiksilver, Inc. (NYSE: ZQK) today announced that it has reached an agreement to sell its "Raisins", "Raisins Girls", "Leilani", "Island Soul", and "Island Escape" women's swim brands to AOM Holdings, LLC. Quiksilver has operated these women's swim businesses, primarily in its Americas region, since 1994.

Craig Stevenson, President of Quiksilver Americas, stated, "As we review our operating priorities we are keenly focused on our core businesses of Quiksilver, Roxy, DC and, increasingly, Mervin. In that context, and after evaluating opportunities for our other women's swim brands, we felt the best course of action for our shareholders, our customers and our employees was to sell these women's swim brands to AOM Holdings, who came forward with an attractive offer. AOM has extensive experience in the swim category and we are pleased that they have expressed their intent to continue to operate these brands within their existing channels of distribution."

Mr. Stevenson further stated, "We intend to work toward a smooth transition of the business. Our team will continue to ship our Spring and Summer 2010 order file - including reorders - throughout the current swim season. The first line releases from AOM will begin with the Spring 2011 season."

About Quiksilver:

Quiksilver, Inc. (NYSE:ZQK) is the world's leading outdoor sports lifestyle company, which designs, produces and distributes a diversified mix of branded apparel, footwear, accessories, snowboards and related products. The Company's apparel and footwear brands represent a casual lifestyle for young-minded people that connect with its boardriding culture and heritage.

The reputation of Quiksilver's brands is based on outdoor action sports. The Company's Quiksilver, Roxy, DC, Lib Tech and Hawk brands are synonymous with the heritage and culture of surfing, skateboarding and snowboarding, and its beach and water oriented swimwear brands include Raisins, Radio Fiji and Leilani.

The Company's products are sold in over 90 countries in a wide range of distribution, including surf shops, skate shops, snow shops, its proprietary Boardriders Club shops and other company-owned retail stores, other specialty stores and select department stores. Quiksilver's corporate and Americas' headquarters are in Huntington Beach, California, while its European headquarters are in St. Jean de Luz, France, and its Asia/Pacific headquarters are in Torquay, Australia.

NOTE: For further information about Quiksilver, Inc., you are invited to take a look at our world at www.quiksilver.com, www.roxy.com, www.dcshoes.com, www.lib-tech.com and www.hawkclothing.com.

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