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## **Quiksilver, Inc. Announces Opening of New Mountain Center in Park City, Utah**

Huntington Beach, California, June 8, 2006--Quiksilver, Inc. (NYSE: ZQK) today announced that it has opened its new Mountain Center in Park City, Utah. The facility will house the North American headquarters for Rossignol, as well as various functions of the Company's existing snow brands including Quiksilver, Roxy, DC, Lib Tech and Gnu.

The new headquarters in the Wasatch Mountains near Salt Lake City will bring together winter sports merchandising, product line management, sales and marketing, snowboard design, team management and customer service, previously located in multiple locations, into one central site with approximately 65 employees.

Bernard Mariette, Quiksilver, Inc.'s President, commented, "The opening of our new Mountain Center in Park City represents another key step in the Quiksilver Rossignol integration and underscores our commitment to become the global leader in the outdoor mountain market and related lifestyle. There is an incredible level of energy in Park City which is recognized as the heart of North America wintersports. We're convinced the Mountain Center will enhance our brands and marketing efforts and create an even more focused and dynamic corporate culture. The entire team is completely energized and motivated, and we all remain committed to effectively executing our strategic plan."

François Goulet, President of Rossignol North America, commented, "Bringing together the various brands, people and functions associated with our mountain and snow business under one roof will foster even greater collaboration and cooperation across the company. Close proximity to eight world class resorts and increased interaction with the best athletes and trendsetters of our sports will create unique opportunities in areas of product design and marketing. In addition, it will significantly improve our efficiencies and provide us with the appropriate platform to grow the business into the future. We are extremely excited about this new endeavor, and we look forward to fully capitalizing on the many opportunities the Mountain Center will provide for us."



## **About the Company:**

Rossignol is part of the Quiksilver Rossignol group, which was formed through a business combination between Quiksilver, Rossignol and their subsidiaries in 2005. The parent company, Quiksilver, Inc., is the world's leading outdoor sports lifestyle company, which designs, produces and distributes a diversified mix of branded apparel, wintersports and golf equipment, footwear, accessories and related products. The Company's apparel and footwear brands represent a casual lifestyle for young-minded people that connect with its boardriding culture and heritage, while its wintersports and golf brands symbolize a long-standing commitment to technical expertise and competitive success on the mountains and on the links.

The reputation of Quiksilver's brands is based on different outdoor sports. The Company's Quiksilver, Roxy, DC Shoes and Hawk brands are synonymous with the heritage and culture of surfing, skateboarding and snowboarding, and its beach and water oriented swimwear brands include Raisins, Radio Fiji and Leilani. The Rossignol, Dynastar, Lange, Look and Kerma brands are leaders in the alpine ski market, and the Company makes snowboarding equipment under its Rossignol, Dynastar, DC Shoes, Roxy, Lib Technologies, Gnu and Bent Metal labels. The Company's golf business includes Cleveland Golf, as well as Never Compromise putters and Fidra apparel. Gotcha is the Company's surf-based European brand addressing street fashion.

The Company's products are sold in over 90 countries in a wide range of distribution, including surf shops, ski shops, skateboard shops, snowboard shops, its proprietary Boardriders Club shops, other specialty stores and select department stores. Quiksilver's corporate and Americas' headquarters are in Huntington Beach, California, while its European headquarters are in St. Jean de Luz and Voiron, France, and its Asia/Pacific headquarters are in Torquay, Australia.

*NOTE: For further information about Quiksilver, Inc., you are invited to take a look at our world at [www.quiksilver.com](http://www.quiksilver.com), [www.roxy.com](http://www.roxy.com), [www.dcsheecousa.com](http://www.dcsheecousa.com), [www.quiksilveredition.com](http://www.quiksilveredition.com), [www.hawkclothing.com](http://www.hawkclothing.com), [www.rossignol.com](http://www.rossignol.com), [www.dynastar.com](http://www.dynastar.com), [www.clevelandgolf.com](http://www.clevelandgolf.com), and [www.fidragolf.com](http://www.fidragolf.com).*