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Quiksilver Extends Kelly Slater's Endorsement Agreement with New 5-Year Deal — Surf Legend's Partnership with Quiksilver Continues with New Projects and Pursuit of 10th ASP World Championship

Huntington Beach, California, June 8, 2009--Quiksilver, Inc. (NYSE:ZQK) today announced that it has signed legendary 9-time ASP (Association of Surfing Professionals) World Champion Kelly Slater to a 5-year endorsement contract, extending his sponsorship arrangement with the company and ensuring that the greatest surfer of all time will be sponsored by Quiksilver for his entire competitive career.

Robert B. McKnight, Jr., Chairman of the Board, Chief Executive Officer and President of Quiksilver, Inc., commented, "We couldn't be more pleased than to continue our long-standing relationship with the greatest surfer the sport has ever known. Kelly has been a fantastic spokesman for Quiksilver, a terrific ambassador and promoter for the sport of surfing and a true friend of the company. Kelly continues to work toward broadening the exposure of surfing through projects such as his upcoming IMAX movie and he's got some great ideas that we will work on together to enhance the marketability of surfing and bring surf competitions to a broader audience in new and innovative ways. Kelly's agreement to accept a significant portion of his compensation in the form of Quiksilver stock demonstrates his confidence in Quiksilver and our future prospects. We are absolutely delighted to continue our partnership with Kelly."

Kelly Slater added, "Quiksilver's been family to me for so long it's hard to remember a time before them. It might not come as a surprise to many people that I've re-signed with them but there have been major transitions in my life and many changes within Quiksilver. It's a long relationship and things often alter over the course of time. In our case, we've got exciting projects that coincide and are still stoked working and surfing together. These next 5 years and beyond will end up being our best together. As we put our minds and efforts together capturing our lifestyle and creating product that reflects this, I see Quiksilver remaining the industry leader. Revisiting what got us there and breaking new ground into some unforeseen areas, it seems things are on the upswing and it's a fresh time again."

About Quiksilver:

Quiksilver, Inc. (NYSE:ZQK) is the world's leading outdoor sports lifestyle company, which designs, produces and distributes a diversified mix of branded apparel, footwear, accessories and related products. The Company's apparel and footwear brands represent a casual lifestyle for young-minded people that connect with its boardriding culture and heritage.

The reputation of Quiksilver's brands is based on different outdoor sports. The Company's Quiksilver, Roxy, DC and Hawk brands are synonymous with the heritage and culture of surfing, skateboarding and snowboarding, and its beach and water oriented swimwear brands include Raisins, Radio Fiji and Leilani.



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The Company's products are sold in over 90 countries in a wide range of distribution, including surf shops, skate shops, snow shops, its proprietary Boardriders Club shops and other company-owned retail stores, other specialty stores and select department stores. Quiksilver's corporate and Americas' headquarters are in Huntington Beach, California, while its European headquarters are in St. Jean de Luz, France, and its Asia/Pacific headquarters are in Torquay, Australia.

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NOTE: For further information about Quiksilver, Inc., you are invited to take a look at our world at www.quiksilver.com, www.roxy.com, www.dcsheecousa.com, www.quiksilveredition.com, www.hawkclothing.com.