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QUIKSILVER TO LAUNCH WOMEN'S LINE FOR FALL 2008

Huntington Beach, California September 6th, 2007 -- Quiksilver, Inc. (NYSE:ZQK) today announced that it is developing a women's line under the Quiksilver brand that will offer the global 18 to 24-year-old women's market a year-round range that is inspired by the spirit of Quiksilver, but interpreted from a timeless feminine perspective. The project has been in development by a team of experienced designers, merchandisers and marketers who plan to unveil the Fall 2008 collection in January.

Robert B. McKnight, Jr., Chairman of the Board and Chief Executive Officer of Quiksilver, Inc., commented, "We are positioning the line at the better-best end of the juniors spectrum. The line, referred to simply as "Quiksilver," will be sold in our own retail stores as well as specialty stores, better department stores and select surf shops in the Americas, Europe and the Asia-Pacific region. We are confident that this will open new points of distribution and bring incremental business to the Company while augmenting, rather than competing with existing businesses."

"The collection will be designed for the edgy, independent young woman who's creative approach to fashion appears effortless." added Bernard Mariette, President of Quiksilver, Inc. "The product will be linked to the Quiksilver young men's brand but the overall feel will be very feminine, with an end result that is casual but chic."

Summer Rapp, fashion industry veteran and newly appointed Vice President of Design for the women's line, commented, "This project is really exciting, and will ultimately be a huge success, because we will combine the Quiksilver brand's incredible clout with the freedom of being a new business and a new player in the marketplace. I am privileged to be a part of an all new team with both action sports and fashion industry experience."

About Quiksilver

Quiksilver, Inc. (NYSE:ZQK) is the world's leading outdoor sports lifestyle company, which designs, produces and distributes a diversified mix of branded apparel, wintersports and golf equipment, footwear, accessories and related products. The Company's apparel and footwear brands represent a casual lifestyle for young-minded people that connect with its boardriding culture and heritage, while its wintersports and golf brands symbolize a long standing commitment to technical expertise and competitive success on the mountains and on the links.

The reputation of the Company's brands is based on different outdoor sports. The Quiksilver, Roxy, DC and Hawk brands are synonymous with the heritage and culture of surfing, skateboarding and snowboarding, and its beach and water oriented swimwear brands include Raisins, Radio Fiji and Leilani. The Rossignol, Dynastar, Lange, and Look brands are leaders in the alpine ski market, and the Company makes snowboarding equipment under its Rossignol, Dynastar, DC, Roxy, Lib Technologies, Gnu and Bent Metal labels. The Company's golf business includes Cleveland Golf, as well as Never Compromise putters and Fidra apparel.

The Company's products are sold in over 90 countries in a wide range of distribution, including surf shops, ski shops, skateboard shops, snowboard shops, proprietary Boardriders Club shops, other specialty stores and select department stores. The Company's corporate and Americas' headquarters are in Huntington Beach, California, while its European headquarters are in St. Jean de Luz and St. Jean de Moirans, France, and its Asia/Pacific headquarters are in Torquay, Australia.

NOTE: For further information about Quiksilver, Inc., you are invited to take a look at our world at www.quiksilver.com, www.roxy.com, www.dcshoecousa.com, www.quiksilveredition.com, www.hawkclothing.com, www.rossignol.com, www.dynastar.com, www.clevelandgolf.com and www.fidragolf.com

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